

EXCLUSIVE PARTNER SPONSOR

\$25,000

*“.....Presents the 2018”
Classics & Chrome Car Show*

Sponsorship includes:

- Logo on show event tickets.
- Logo on 50/50 raffle tickets.
- Premier host sponsor of hospitality event.
- Logo on hospitality event tickets.
- Mention in all radio advertising.
- Mention on all TV spots.
- Recognition in all print advertising.
- Sponsor recognition in all media releases.
- Full page color advertisement in the Classics & Chrome event program.
- Promotional space at the event in prime a location.
- 2 - 5'X7' banner placement at the event.
- Hourly sponsor recognition over the PA system throughout the weekend.
- Sponsor logo and link to sponsor website from classicsandchrome.com.
- Logo on all special offers or promotions.
- Logo placement on place cards.
- 80 Complimentary event tickets.
- Participation in trophy award presentation.

EXCLUSIVE PRESENTING SPONSOR

\$15,000

*“2018 Classics & Chrome Car Show
Presented by.....”*

Sponsorship includes:

- Logo on show event tickets.
- 6 Complimentary tickets to the sponsor hospitality event.
- Mention in all radio advertising.
- Recognition in all TV promotional spots.
- Recognition in all print advertising.
- Sponsor recognition in all media releases.
- Full page color advertisement in the Classics and Chrome show catalog
- Promotional space at the event in prime location
- 5'X7' banner placement at the event.
- Hourly sponsor recognition over the pa system throughout the weekend
- Sponsor logo at classicsandchrome.com
- Mention on all special offers or promotions
- 50 Complimentary event tickets

CLASSIC SPONSOR

\$2,500

Sponsorship includes:

- Recognition in all print advertising.
- Full page blk/wht advertisement in the classics and chrome show catalog
- Banner placement at the event
- Sponsor recognition over the pa system throughout the weekend
- Sponsors logo recognition at classicsandchrome.com
- 10 Complimentary event tickets

EXCLUSIVE SUPPORTING SPONSOR

\$10,000

Sponsorship includes:

- 4 Complimentary tickets to the sponsor hospitality event.
- Presence in promotional radio ads.
- Recognition in all event TV promotional spots.
- Recognition in all print advertisement.
- Sponsor recognition in all media releases.
- Full page color advertisement in the Classics and Chrome show catalog.
- Promotional space at the event in prime location.
- Sponsor recognition over the pa system throughout the weekend.
- 5'X7' banner placement at the event.
- Sponsor logo at classicsandchrome.com.
- 30 Complimentary event tickets

CONTRIBUTING SPONSOR

\$5,000

Sponsorship includes:

- Recognition in TV promotional spots
- Recognition in all event print advertising
- Sponsor presence in all press releases
- Full page blk/wht advertisement in the Classics & Chrome show catalog
- Banner placement at the event (one 5' x 7')
- Sponsor logo at classicsandchrome.Com
- 10'X10' Promotional space at the event
- Sponsor recognition over the pa system throughout the weekend
- 15 Complimentary event tickets.

**SPONSOR PACKAGES
CAN BE TAILORED TO
FIT YOUR NEEDS**



**THE MIDWEST'S LARGEST PREMIER
INDOOR CAR SHOW**

SPONSOR OPPORTUNITIES

MAY 5	MAY 6
SATURDAY	SUNDAY
9:00AM TO 8:00PM	9:00AM TO 4:00PM

LOCATION

MACHESNEY PARK MALL
8750 N 2ND STREET
MACHESNEY PARK, IL 61115

\$10.00 ADMISSION

Children under 10 free

2018

classicsandchrome.com
facebook/Classics-and-Chrome-Car-Show
twitter Classics and Chrome@Classic_Chrome

16th Classics and Chrome Car Show

- This event is a fund raiser to benefit the Keith Country Day School "Keith Fund", which supports student tuition scholarships, program enhancements, and faculty enrichment programs. Raising over one 1.5 million dollars over its 16 year existence.
- Classics and Chrome is the Midwest's only premier indoor car show.
- Each year a new selection of over 140 vehicles are displayed. They represent the most rare and unique vehicles in the Midwest.
- 50/50 Cash Raffle tickets are sold throughout the year, posting its growing pot total at classicsandchrome.com and keithschool.com. The drawing is held at the show, Sunday, 4:00 pm. The 50/50 raffle allows the winner to receive half the amount of tickets sold.
- Classics and Chrome is heavily marketed to Northern Illinois and Southern Wisconsin through our websites classicsandchrome.com, keithschool.com, facebook/Classics-and-Chrome-Car-Show, and twitter Classics and Chrome@Classics_Chrome, print ads, TV ads, and radio ads.

For additional **show information** or to purchase **50/50 raffle tickets**, visit:
classicsandchrome.com

Questions?

Email diane.zammuto@keithschool.net
or call 815-399-8962

Keith Country Day School

1 Jacoby Place
Rockford, IL 61107

Show Location

Machesney Park Mall
8750 N 2nd Street
Machesney Park, IL 61115

Please complete the following information and return this, along with your payment to:
Keith Country Day School/Classics and Chrome, 1 Jacoby Place, Rockford, IL 61107
Business Office: 815-399-8850 ext. 118

Business Name _____

Please check method of payment:

Check enclosed

Visa

Master Card

Print Name of Cardholder _____

Exp. Date _____

Creditcard Number _____

3-Digit Code _____

Address _____

City _____

State _____

Zip _____

PH _____ EMAIL _____

By signing, I am committing to a Keith Country Day School/Classics and Chrome Sponsorship

Signature _____

Date _____